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**For Further Information, Contact:**

**Vickie Silver Levinson**  
**Silver Levinson & Associates**  
**[vickie@silverlevinson.com](mailto:vickie@silverlevinson.com)**  
**925.785.5896 mobile**

**or**

**Nate Knight, Marketing Mgr.**  
**Convention Data Services**  
**[nknight@cdsreg.com](mailto:nknight@cdsreg.com)**  
**508.247.7250 mobile**

**CONVENTION DATA SERVICES NAMES MARA KOLTER  
AS BUSINESS DEVELOPMENT MANAGER**

**(Bourne, MA – October 2009).** Mara Kolter of Convention Data Services (CDS) was recently named as Business Development Manager. In her new position, Kolter will focus exclusively on generating new business and working with potential new CDS clients. Kolter participates in several professional associations within the tradeshow industry: the International Association of Exhibition and Events (IAEE)—Co-Chair on the Board of Directors for the Midwestern Chapter, the Professional Convention Management Association (PCMA)—Member, and the Association Forum of Chicagoland—Member.

For over two decades, Convention Data Services (CDS) has provided state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. This year, for the 2<sup>nd</sup> year in a row, the company was named to the Inc 5000 list of fastest-growing private companies in the country.

Reach Mara Kolter at [mkolter@cdsreg.com](mailto:mkolter@cdsreg.com) or 847-947-4437.

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