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**CONVENTION DATA SERVICES' CEO NAMED TO TRADE SHOW EXECUTIVE
EXPOSITION FORECASTING BOARD**

(Bourne, MA – October 2009). Doug Levinson, president and CEO of Convention Data Services (CDS), has just been named to the Trade Show Executive Exposition Forecasting Board. Levinson, a highly respected executive in the trade show industry is also a member of the board of directors of the International Association of Exhibitions and Events (IAEE) Services, Inc. Levinson joined CDS as chief operating officer in 2005 and was named President and CEO a year later.

“Doug’s strong background with a major show organizer plus his access to attendance data and trends will strengthen the Exposition Board’s forecasting ability,” said Darlene Gudea, president, Trade Show Executive Media Group. Trade Show Executive is the leading magazine in the exposition industry with a circulation of 5,020 show organizers and the leader in market share, with 46% of the market. The magazine provides news, views and tools to managers of shows large and small, in every industry, and has grown at a Compounded Annual Growth Rate of 29% over the past five years.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 2nd year in a row, the company was just named to the Inc 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services (CDS), contact Nate Knight, nknight@cdsreg.com, 508.247.7250 or visit the company’s website: www.cdsreg.com. To learn more about Trade Show Executive Magazine: www.tradeshowexecutive.com.

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