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**SEMI RENEWS CONTRACT AND SIGNS 3-YEAR DEAL WITH
CONVENTION DATA SERVICES**

(Bourne, MA – November 2009). SEMI has just renewed their contract and has signed a 3-year deal with Convention Data Services (CDS) to provide registration and exhibitor lead retrieval services for their annual event, SEMICON West. SEMI is the global industry association serving manufacturing supply chains for the microelectronic, display and photovoltaic industries. Since 1970, SEMI has been committed to helping members grow more profitably, create new markets and meet common industry challenges.

“The criteria SEMI used in the decision process aligned with our core values of reducing exhibitor and show management expenses, improving customer satisfaction, and vendor support capabilities,” says Kelli Torres, Senior Registration & Operations Specialist.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 2nd year in a row, the company was recently named to the Inc 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services, contact Nate Knight, nknight@cdsreg.com, 508.247.7250 or visit the company’s website: www.cdsreg.com. To learn more about SEMI and SEMICON West: www.semi.org.

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