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**CAPE COD EXECUTIVE SELECTED TO PRESENT
AT EXECUTIVE CONFERENCE IN BOSTON**

(Bourne, MA – August 2010). David Lawton, a resident of Osterville and Vice President of Sales and Marketing for Bourne-based Convention Data Services, has been chosen to present at the SISO Executive Conference in Boston. The SISO (Society of Independent Show Organizers) Executive Conference takes place at the Boston Convention and Exhibition Center on Wednesday, August 11, 2010. Lawton, a highly respected executive in the tradeshow industry, will discuss changes in technology in the tradeshow industry and participate as a member of a panel discussion.

SISO members are presidents, owners, and CEOs of for-profit show producer companies and produce more than 3,000 events globally, including trade and consumer shows, industry and targeted conferences, and other face-to-face events. SISO represents more than 110 member companies that range in size from smaller hotel meetings and exhibitions, to companies with billion dollar global portfolios in every industry sector.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 2nd year in a row, the company was named to the Inc 5000 list of fastest-growing private companies in the country.

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