



FOR IMMEDIATE RELEASE

**For Further Information, Contact:
Vickie Silver Levinson
Convention Data Services, PR
vlevinson@cdsreg.com
925.785.5896 mobile**

**CONVENTION DATA SERVICES WELCOMES NEW CLIENT:
IPC—ASSOCIATION CONNECTING ELECTRONICS INDUSTRIES**

(Bourne, MA – March 2011). IPC—Association Connecting Electronics Industries has signed a multi-year contract with Convention Data Services (CDS) to provide registration and exhibitor lead retrieval services for their annual event, IPC APEX EXPO™, through 2014. IPC APEX EXPO™ is the industry’s premier event for technical professionals and features advanced and emerging technologies in printed board design and manufacturing, electronics assembly and test.

“CDS has certainly made some important changes that have truly taken the company to a new level of customer service,” said Tracy Riggan, Director of Meetings & Events for IPC.

“We are extremely pleased to welcome IPC as a client. The CDS team is looking forward to working with them and providing state-of-the art tools and services for their event,” said David Lawton, Vice President—Sales and Marketing, Convention Data Services.

About IPC

IPC is a member-driven organization and a leading source for industry standards, training, market research and public policy advocacy. IPC supports programs to meet the needs of an estimated \$1.7 trillion global electronics industry.

About Convention Data Services

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 3rd year in a row, the company was named to the Inc. 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services (CDS), contact Vickie Silver Levinson, vlevinson@cdsreg.com, 925.785.5896 or visit the company’s website: www.cdsreg.com.

To learn more about IPC APEX EXPO™: www.ipcapexexpo.org.

###