

# FACTsheet

## Green Initiatives

### Environmentally Responsible Standards for Your Events

Convention Data Services is committed to being environmentally responsible in all our business practices.

A major goal for CDS is to foster a positive environmental impact for our clients by providing a choice of products manufactured to state-of-the-art green standards. Additionally, our company has enacted a variety of initiatives to minimize our company's effect on the environment. Since CDS is involved with more than 375 events annually, we observe many onsite best practices for creating environmentally friendly events and are committed to helping meet your event initiatives.

#### Environmental Product Standards

CDS offers a wide range of sustainable and environmentally responsible products made from biodegradable, compostable, recyclable, renewable, or reusable raw materials. You can choose to use any of these products depending upon your individual budgets, needs, and preferences. Our vendors and suppliers are required to include the latest aspects of environmental protection as part of the procurement process.

#### Badge Stock and Envelopes

Our paper badges are printed on stock made from eucalyptus, a recognized fast growing and renewable resource. Printed paper and envelopes can be recycled, recovered, and reused. The paper we use is made using more than 60 percent bio-fuels. Our suppliers have paper mills that use leftover materials from the manufacturing process to generate bio-energy onsite and our printers employ environmentally sound practices in the printing process.

#### Badge Holders

Both traditionally manufactured and 100 percent green badge holders are available. Green badge holders are made with a biodegradable, clear, flexible, eight-gauge virgin corn-based film with a top load pocket. Also available is an optional push clip that is 100 percent biodegradable APVC film. Most of our show supplies are paper based and made from recycled or sustainable materials that are also recyclable after use.

#### Lanyards

CDS offers environmentally responsible lanyards that are made from recycled beverage bottles and are 100 percent green. This product is compliant with standards for environmentally sustainable events. Additionally, we also offer a lanyard that is completely biodegradable.

#### Ribbons

CDS procures a variety of badge ribbons, both custom and standard, which are 100 percent biodegradable, domestically manufactured, and compliant with environmental standards.

#### Show Best Practices

Show managers today have a lot to think about, and many products and services are available that support green initiatives.

- Recycle everything
- Ask your venue for details on the green practices, including certifications
- Use technology to replace paper
- Reduce onsite printed materials
- Send email campaigns to attendees and exhibitors instead of printed materials
- Conduct green training and provide information using webinars or other online resources
- Think reusable when creating signage—don't include event year, just logos
- Include questions during the RFP process on green standards

#### CDS Initiatives

Recently, CDS built an eco-elegant corporate headquarters that was designed with the environment in mind.

- 60 percent solar powered
- LED lighting throughout building and parking lot
- Tinted windows to reduce HVAC use
- Electric vehicle charging stations
- Recycling stations
- Compost bins in café and garden areas
- Hydration stations to eliminate plastic water bottles
- Incentives for carpooling
- Bike racks